

Curriculum Vitae

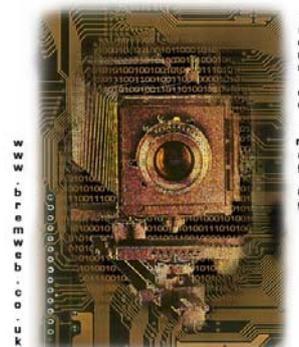
Personal Details

Name **Edmund Ironside Bremner**

Birth date 18th December 1958

Home address Galleon House
3 Fore St
Calstock
Cornwall PL18 9RN

Work 01822 832574
Mobile 07973 335509
E-Mail ed@bremweb.co.uk



Education (in reverse order)

1997 to 1999 London Institute - London College of Printing - Dept of Print technology
3 years part-time 1 day a week throughout year and on-line learning schedule.

MA (Hons) in Digital Imaging

Various research modules undertaken with major project on the creation of a web-based picture library with dynamic search capabilities.

My year was the first intake and as the student rep, I was involved in the initial setting up of the on-line learning methodology used within course with course team.

1980 to 1983 Harrow College of Higher Education – Dept of Photography Film & TV
3 years full-time

BA (Hons) – left shortly before graduation due to opportunity of taking rare & highly valued photographic assisting job at London Studio.

1972 to 1977 St Edwards School Oxford

3 science a-levels and 6 general o-levels

Summary of Work Experience

1997 to 1999 and 2004 to date **BremWeb Imaging - Digital Imaging Consultant and Trainer**

<http://www.bremweb.co.uk/>

Currently working with Heritage and Education Institutes, providing support and training in digital imaging, resource-development, Web management and other new media.

Providing training for museum staff in a wide range of media related topics including Digital Imaging, Media project management and practical approaches to copyright as well as more common areas such as getting the best from MSOffice. Training is a mixture of hands-on work with groups and one-to-one training for individuals. Most training is aimed at beginner level, but is tuned to the requirements of the trainee.

Provide Web support and space for 1 commercial and 2 recreational web-sites and am currently Web-master for two others.

Recent clients include: University of Plymouth, Commonwealth War Graves Commission, Tate, JISC Research Development Network, FineArt.ac.uk & JSCom

07/01/01 **Institute for Learning and Research Technology**
to **University of Bristol**
30/07/04

Senior Technical Research Officer - TASI

<http://www.tasi.ac.uk/>

The Technical Advisory Service for Images (TASI) is funded by the JISC to:

"Advise and support the academic community on the creation, storage and delivery of digital image-related information".

Responsible for:

- Research into digital imaging and maintaining an up to date knowledge of all technical developments within digitisation and digital imaging
- Working with TASI Training Officer to develop programme, prepare training materials and deliver the TASI workshops
- Providing specialised one-to-one training for clients and UoB Staff
- Development of the TASI Advice documents, assessing content, identifying gaps & creating (& overseeing creation of) new material where necessary
- Managing the TASI Help Desk - Providing support by email to the academic community on all aspects of digital and traditional imaging
- Managing the TASI Mailing List at JISCMail, providing support on all aspects of digital imaging to the HE/FE academic community
- Undertaking research and providing papers and talks for relevant academic conferences (including: CADE, JISC Image Symposium, IMI, ASCIIite, DRH)
- Finding and undertaking consultancy work (including: British Motor Museum, VADS Fine Art Project)
- One year spent as 50% post as JISC Quality Assurance Focus, providing technical QA support to a range of JISC media and Internet projects

05/01/00 **Tate - Millbank London SW1P 4RG**
to
07/01/01

<http://www.tate.org.uk/>

Digital Imaging Co-ordinator with British Arts Information Project

BAIP (now known as Tate InSight) was an HLF and NOF funded project to digitise the complete collection of Tate artworks and make them available through both internet and high-bandwidth intranet with full subject indexing.

Responsible for:

- Creation of new digital photography infrastructure at Tate
- Development of capture & processing methodology for all image data
- Setting standards for creation & retaining image metadata
- Establishing Imaging QA Methodology including setting standards and implementing and overseeing QA workflow
- Overseeing large scale programme for direct digital capture and processing in dedicated imaging team and within Tate photo dept
- Liaising with all Tate depts to guarantee team reaches tight deadlines
- Recruitment and management of full-time & part-time imaging assistants
- Maximising commercial opportunities of digital assets created by project
- Monitoring image capture workflow and ensuring quality control
- Training digital imaging skills to BAIP team and Tate photo department
- Day-to-day IT support of Image-database & team workstations (NT & Mac)
- Advising Tate copyright officer on Digital Asset Management & watermarking

1995 to 2001 Bath Spa University College - Sion Hill Lansdown Bath BA1 5SF
<http://www.bathspa.ac.uk/>

Lecturer in Digital Imaging for BA (Hons) Design course.

Running 2 terms of Dig-image workshops (Contract for 110 teaching hours)
For photography students – a mixture of lectures, active learning and one-to-one.

1985 to 1999 Ed Ironside Photography - Freelance Commercial Photographer
<http://www.ed.ironside.dial.pipex.com/>

Specialising in Travel, Architecture, Corporate, Portraiture & Film-stills

Skills acquired:

- Over 14 years of commercial photographic practise managing business with turnover in £35-60,000 bracket.
- Prolific experience of all film formats and extensive range of lighting techniques
- Foundation and management of photo-studio and darkroom
- Working with a range of commercial clients from Ad agency to Magazine
- Recruitment, management and training of all freelance staff

1994 to 1997 Freelance lecturing on BA photo & design courses including:

Falmouth College of Arts
University of Plymouth (Exeter)
Salisbury College of Art

Workshops and Lectures in various areas including:

Commercial photo skills
Communication skills & team working
Business management

1984 to 1985 Wells St Studios 70-71 Wells St London W1

Photographic Assistant and Studio Manager

Responsible for:

- Photographic assisting within still-life studio, specialising in still-life, food, fashion and large format special effects photography
- Day to day running of studio and darkroom

1978 to 1980 Ormonde Publishing – Within many major London museums

Photographer of works of art for Museum Microfiche Catalogues

Responsible for:

- Photography of works of art
- Handling of works
- Cataloguing works

Worked in many London Museums including: Victoria and Albert, Museum of Mankind, Queens Collection of Drawings, British Museum Map Collection

Demonstrable Skills

Training

Excellent and practised verbal and written communicator, trained in training, enjoying working one-to-one or presenting to a group.

Personal Communication

Easy-going and attentive, believing the first step of training, is learning.

Personal Organisational Capabilities

Good personal time-management skills. Happy working by myself or in a team; I am practised in self-motivation, teamwork, and staff-management.

IT skills

A wide and growing range of IT skills on PC and Mac platforms (not Unix). I am an Expert in Word/Powerpoint, Proficient in Excel/Access; A regular user of Adobe Photoshop, Dreamweaver and many other media software programs. I have prepared online learning materials using HTML and with Blackboard software.

Project Management

Excellent project management skills honed over 15 years of running own photography business and recent work at Tate and University of Bristol.

General Media Knowledge

Good working understanding of all Digital Media; including sound, moving images, VLEs and the Web. Deep understanding of Digital Asset Management including project management, copyright and online delivery.

Digital Imaging and Photography

Digitisation, direct capture, scanning, image handling, image manipulation & delivery, ICC colour management, image databases (on & off-line). A deep understanding of traditional photography, honed through 15 years of practising and teaching photography.

Further Training and Courses

Communication and Counselling Skills:

I have studied neuro-linguistics (the leading edge of communication and counselling skills) to Diploma level and undertook an NLP "Training for Trainers" course. I am happy working with a group or face to face.

On-line Learning – Blackboard

Whilst at the University of Bristol, I undertook a course in Blackboard, the Virtual Learning Environment and co-authored a series of online training materials for TASI using it.

Photographic Exhibitions:

1993	Portraits - Bristol Community Festival	Coopers Gallery - Bristol Old Vic
1989 & 90	Oxford Film Foundation – Portraits	Merton College - Oxford
1988	"On the beach"	Frame Up Gallery
1985	Benson & Hedges "Gold" – runner up	Hamilton Gallery

Other Skills and Interests

I am a keen sailor and RYA dinghy instructor. I also currently serve on the committee of the Classic and Vintage Racing Dinghy Association and look after their Web site <http://www.cvrda.org/>. I enjoy any sport or hobby that provide the challenge of learning new skills and have acquired varying abilities as a juggler, story-teller, uni-cyclist, skier, surfer, windsurfer and kite-flier. I am currently trying to master the basics of pottery!